



The Michigan Center  
for Adult College Success  
Collaborate. Innovate. Transform.

# Michigan Regional Adult Initiative for Skills and Education (MI-RAISE) Design Lab

Information Session  
October 19, 2023





# Agenda

- MI-RAISE Design Lab Key Partners
- Why Adults?
- Goal of the MI-RAISE Design Lab
- MI-RAISE Design Lab Process
- MI-RAISE Design Lab Timeline
- Eligibility and How to Participate
- Q & A

MI-RAISE Design Lab





## MI-RAISE Design Lab Key Partners

- [Michigan Center for Adult College Success](#) - Project lead
- [Education Strategy Group](#) - Technical assistance, labor market data, coaching, project management
- [Sova](#) - Design process lead and technical assistance
- [CollegeAPP](#) - Adult Prospect Pipeline data mining and modeling
- [TalentFirst](#) - Landscape analysis and Labor market data
- Funded State of Michigan and the [Kresge Foundation](#)

MI-RAISE Design Lab



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## Why Adults?

- **Adult learner:** individuals with high school diploma or equivalency and are one year or more removed high school (aligns with [MI Reconnect](#)); for data purposes, usually use 25 and older
- 49.5% of MI adults lack a post-secondary credential
- Skilled talent is needed now
- Postsecondary credentials drive economic mobility by opening the door to higher-paying jobs, allowing more Michiganders to build better lives for themselves and their families
- High school graduating class size has fallen by nearly 10% over a decade





## Goal of the MI-RAISE Design Lab

- **Goal:** To prepare post-secondary institutions to strategically utilize state grants and other potential funding opportunities.
- **Why?**
  - Supporting Michigan's Sixty by 30 goal by increasing the number of adults obtaining postsecondary credentials.
  - Maximize impact of state grants, Center grants, and other funding opportunities.
  - Responsive to concerns that institutions are seeking additional design and planning supports.
  - Talent is everywhere, Opportunity is not. Let's create more opportunities.





## MI-RAISE Design Lab Process

- Self-Assessment
- Labor Market Supply-Demand Analysis
- Prospective Learner Data Mining
- Regular Cadence of Engagement to provide guidance, feedback, and support to leverage various data sources to develop/refine innovations, develop IIA grant proposal





## MI-RAISE Design Lab Timeline

- **Invitation responses:** October 31, 2023, 11:59 pm
- **Institutions notified:** November 6, 2023
- **Virtual Kick-off:** November 14, 2023, 12 noon ET
- **Institutional self-assessment:** November 14 - December 20, 2023
- **Virtual Convening:** December 11 or 12, 2023
- **In-person Convening:** January 16, 17, or 18, 2024
- **Virtual Convening:** Mid-February, 2024
- **Innovation Investment Awards (IIA)RFP Released:** March 2024
- **In-person Convening:** Mid-March, 2024
- **IIA Proposals Due:** May 2024
- **Continued institution supports:** May - September 2024

MI-RAISE Design Lab





## Eligibility and How to Participate

- Public universities
- Public and tribal community colleges serving
- Independent colleges and universities may partner with one or more of the above institutions but cannot be a lead applicant
- Complete [Invitation](#)
  - Cover page (organization info)
  - Letter of Organizational Support
  - Questionnaire (6 questions)
    - Demonstrated need
    - Personnel
  - Assurances







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# Q & A

Contact us:

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